



Strategic Planning Advisory Service

Bluum empowers educators with the information and resources needed to lift their students to new heights. Our input-driven, step-by-step approach to organizational transformation yields organic involvement from all the stakeholders who are needed to make a strategic planning process succeed.

Strategic Planning for Digitally Responsive Education

- Plan for innovation with an objective understanding of the current learning environment
- Prioritize meeting unique academic needs of students
- Emphasize creativity, engagement and collaboration both within the classroom and around the globe

Bluum's advisory services guide districts through multi-stakeholder reflection and dialogue around each of the nine elements of the digitally responsive framework (above). The full offering is provided in three steps:



Data Gathering

Through a combination of focus groups, interviews, document reviews and surveys, our EdTech experts gather objective data that provides a clear picture of the current learning environment.



Discovery Report

Based on data gathered and analyzed in step one, our team will create a technology and pedagogy profile of your organization. We identify research-based bright spots and opportunities for growth. The results drive the creation of a guided pathway provided in the next step.



Design Recommendations

Finally, we'll provide a multi-year strategic plan for digital-age learning, complete with actionable steps toward accomplishing clearly defined, measurable goals

Digitally Responsive Educational Organization

Framework & Indicators

Digitally responsive educational organizations plan for innovation with a clear understanding of the current learning environment and prioritize around the unique academic needs of their students. Bluum's strategic planning process identifies digital and cultural inequities and challenges, then leverages the nine areas of a digitally responsive framework to create a plan to address them. By addressing all nine areas holistically, districts can transform tools, resources, technology and training more simply, quicker and faster, with less risk, while advancing the organization's mission and vision.



Leadership & Governance

- Mission Vision & Strategy integrate digital age learning
- Strategy is supported by a plan
- Management and governance model in place
- Building capacity at all levels



Teaching & Learning

- Digital competence is promoted, benchmarked & assessed
- Engagement
- Creativity
- Personalized Learning
- Integrated digital age standards



Professional Learning

- Ongoing
- Varied
- Active/opportunities for mastery
- Leveled
- Timely
- Applicable
- Supported



Assessment

- Formats are engaging
- Informal and formal
- Valid
- Relevant
- Time provided for analyzing and responding to results



Content & Curricula

- Digital content promoted
- Students and staff as creators
- Subject based learning
- Cross – curricular mapping
- Pedagogical redesign of curricula



Collaboration and Partnerships

- Within site and district collaboration
- Community and global partnerships
- Professional Learning Communities



Student Wellness & Inclusion

- Digital citizenship
- Social Emotional Learning
- Assistive Technology
- MTSS
- Equity
- Access
- Digital literacy



Infrastructure

- AUP
- Tech Support
- Technology Tools
- Hardware
- Software



Safety & Security

- Physical Security
- Data Safety
- Cyber Security

Bluum's Digitally Responsive Learning leverages findings from the published paper: Promoting Effective Digital-Age Learning: A European Framework for Digitally-Competent Educational Organisations (<http://europa.eu/IdV98uF>) by the European Commission's Joint Research Centre. © European Union, 2015