

# UV Printing

## The Best Way to Identify Your Devices

### Still Etching Your Devices?

Schools need to identify their devices and for many years etching was the best, most secure way to do it. UV Printing is a new alternative offered by Bluum that is better in every facet while also being more cost effective and even better for the environment. While Bluum still offers etching services for schools that require it, our recommendation is unequivocally for UV.



### Reasons Bluum Recommends UV Printing Over Etching

- Pays for Itself** • The most important and least obvious benefit to UV comes from the ITAD industry; some of your devices still have value after they're retired and disposed of (and if your school is not currently getting some of that value back you should talk to us about better ITAD). That value is much higher with a UV printed device vs. an etched one as UV can be reprinted, making resale on the secondary market possible.
- Environmentally Friendlier** • As mentioned above, UV printed devices can have a second life. Etched devices are directly scrapped.
- Full Size, Full Color Security** • Our UV printers can produce images at similar quality as color laser printers, nearly edge to edge on any device giving you a choice between small and discreet to full school spirit. Use your own art or work with our designers to make something new and exciting for your school.
- Non-Removable** • Like etching, there is no way to remove a UV print other than physically marring the surface. However UV can be printed over with another layer of UV, removing all identifying school information while retaining the value of the unit.
- A Bit of Extra Durability** • UV printed surfaces resist scuffs and scratches better than naked plastic.



Ask us for a free sample to see what UV can do for you—or let us work with you on a custom design for an even better free sample!