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Adaptable Spaces

Designing Video Conferencing
Spaces for Changing AV Needs

Easily Modify Conferencing Spaces for Future Needs

We get it. Meeting the expectations of a changing work environment can be challenging and as companies are settling back into the office, many are taking a wait-and-see approach to updating their conferencing spaces. It's understandable that they would be hesitant to invest in new AV systems in an uncertain environment.

Luckily, we love a challenge.

Creating video conferencing spaces that put people first and encourage collaboration are a necessity to be able to make the case for working at the office in person. If the experience is worse than the one-to-one interactions we've become accustomed to with online platforms, return-to-office becomes a much harder sell during this time of the "Great Resignation."

Businesses that **focus on cultivating a culture of belonging** with transformative workplace experiences will ensure employees feel valued as members of the team.

One of the key components to consider for video conferencing spaces is flexibility at a room-design level in order to be sure rooms can adapt to changing requirements. Planning for future conference room scalability has a significant impact on initial product choices. You want to be confident that the **systems you put in place today are adaptable and scalable** to properly outfit tomorrow's changing workplace landscape.

From small, medium and large conference spaces to boardrooms and training rooms, consider this book your guide to specifying the right AV solutions that can grow with you as your organization evolves. In short, **create the best seat in the house for all participants.**



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Small Conference Rooms

(Up to 5 people)

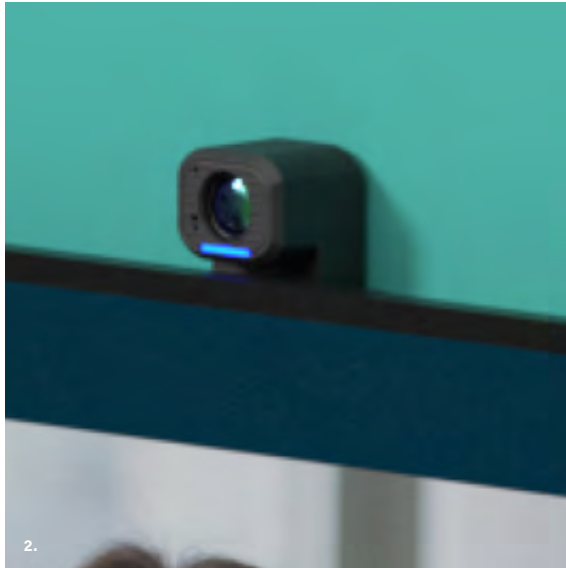
Any great chef can make an amazing meal with a few key ingredients. For small conference spaces, these key solutions enhance the experience for those in the room and joining remotely.

The angled table keeps everyone in view for wide shots. The plug and play camera system is intuitive for end users to get the meeting up and running quickly, it can even be configured to specific room conditions and the amount of auto-framing needed. (More on that in the next spread!)

Products



1.



2.

1. Middle Atlantic Forum Angle Table, Counter Height
2. Vaddio ConferenceSHOT ePTZ

Products Behind the Scenes



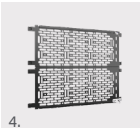
1.



2.



3.



4.



5.



6.



7.



8.



9.



10.



11.

1. Chief Large Fusion Tilt Wall Mount
2. Chief Proximity Large In-Wall Storage Box
3. Chief Fusion Pull Out Accessory
4. Chief Proximity LeverLock Plate
5. Luxul Unmanaged PoE+ Switch
6. Middle Atlantic Forward Small Device Mounting Clamps
7. Vaddio Ceiling Speakers (2)
8. C2G Performance Series Ultra Flexible High-Speed HDMI Cables
9. C2G Cat6 Cables
10. C2G 8 Ohm Amplifier
11. C2G Speaker Wire



**CHECK OUT THE
SCALABLE SOLUTIONS!**

Go to the next page to see how to expand the capabilities of a small conference room.



“ I like the flexibility of this stand up table to be able to freely walk around the room.”

Joe Turner
Marketing Manager



SCALABLE PRODUCTS

Small Conference Rooms+

(Up to 5 people)



After the teams have settled in, what if they need some additional capabilities to enhance collaboration in the space?

Unleash your metaphorical chef with some more ingredients to bring the experience to the next level. Remember how the camera auto-frames? Yeah, it can follow you over to the interactive projection surface where the whole team can participate in a brainstorming session. AV carts are an easy way to add frictionless collaboration to any room or encourage breakout sessions.

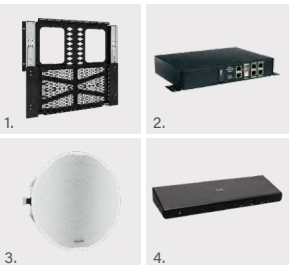
With more equipment to protect, it makes sense to add power with remote management capabilities that keep you in the loop on a variety of potential power problems before they stop meetings. You can even fix many of those problems from the comfort of your own desk.

Scalable Products

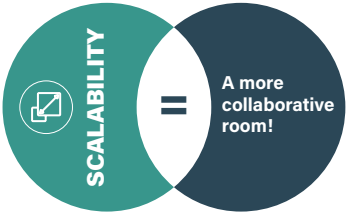


1. Da-Lite IDEA Screen
2. Chief Large Fusion Manual Height Adjustable Mobile Cart
3. Chief Ultra Short Throw & Universal Projector Mount Kit
4. Vaddio Device Controller

Scalable Products Behind the Scenes



1. Chief Proximity Storage Slide-Lock Panel
2. MAP Premium+ PDU with RackLink
3. Vaddio Ceiling Speakers (add 2)
4. C2G Triple Display Docking Station



" Adding the cart and whiteboard makes sharing content and ideas with my team so much easier. "

Tucker Hanson
Product Manager



Medium to Large Conference Rooms

(Up to 16 people)

Larger conference spaces need to ensure everyone in the room can see the content presented. They also present acoustical challenges that smaller rooms often avoid.

This solutions-based approach brings together a display mounting system complete with acoustic fabric shroud for superior audio experiences whether in the room or remote. Arc-shape tables help keep everyone the same distance from the auto-framing camera. Simultaneous HDMI and USB connections allow you to route video signals to the display and laptop recording device to collaborate in style.

Products



- 1. Middle Atlantic Forum Floor-To-Wall Mounted Display Stand
- 2. Middle Atlantic Forum 3-Person Arc Table, Seated Height
- 3. Vaddio IntelliSHOT Camera
- 4. Vaddio EasyIP CeilingMIC D Microphone (2)

Products Behind the Scenes



- 1. Vaddio AV Bridge 2x1
- 2. Chief Fusion Camera Mount
- 3. Luxul Managed Switch with PoE+
- 4. C2G Ceiling Speakers (2)
- 5. C2G Performance Series Ultra Flexible High-Speed HDMI Cables
- 6. C2G Cat6 Cables
- 7. C2G Speaker Wire
- 8. C2G Amplifier
- 9. C2G Universal 4K Dongle Adapter Ring



“ These Arc Tables provide the perfect viewing angle to see the remote team joining the meetings. ”

Jessica Pearson
HR Manager



CHECK OUT THE SCALABLE SOLUTIONS!

Go to the next page to see how to expand the capabilities of a medium to large conference room.



SCALABLE PRODUCTS

Medium to Large Conference Rooms+

(Up to 25 people)

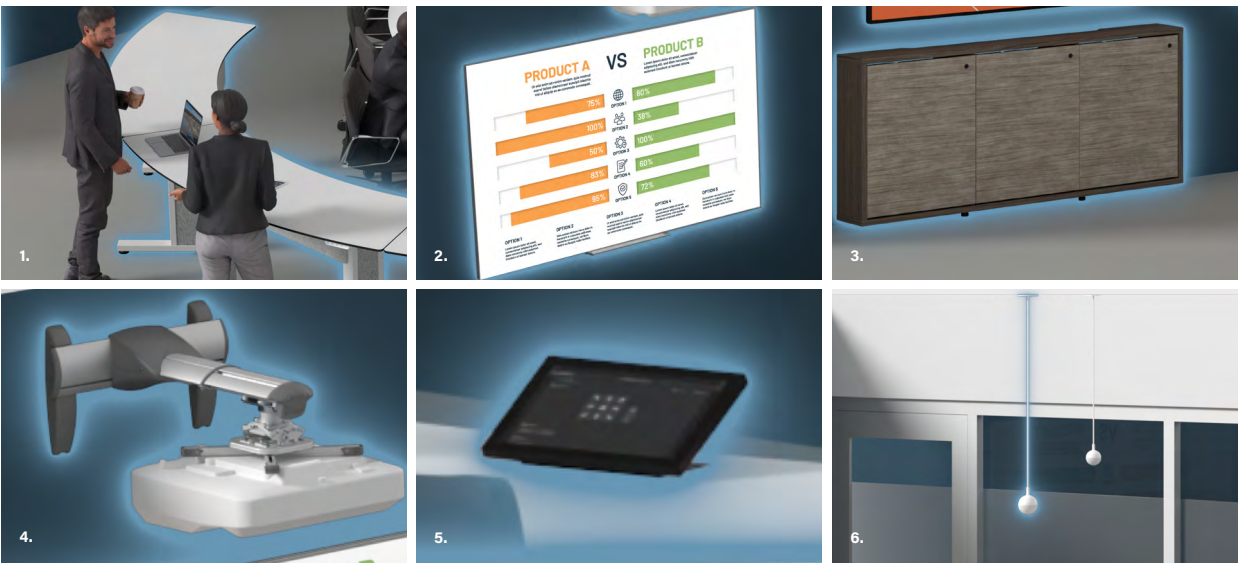


Accommodate more people with a back row of standing-height arc-shaped tables and a second display to share additional content to create a more robust experience.

As with the small conference room, the auto-framing camera can follow the action to an interactive white board for a more tactile community collaboration space. Ceiling microphones and speakers make sure every suggestion is captured.

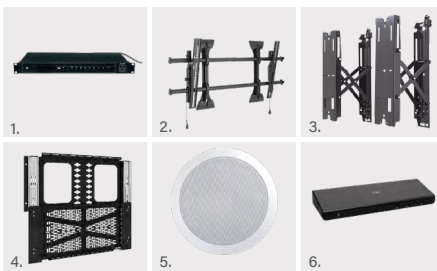
Store the extra equipment, like remote management enabled power, in the room using a sleek-looking credenza that won't cramp your style.

Scalable Products

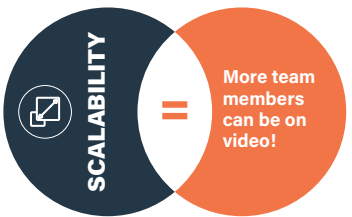


1. Middle Atlantic Forum 3-Person Arc Table, Counter Height
2. Da-Lite IDEA Screen
3. Middle Atlantic C3 Series Credenza
4. Chief Ultra Short Throw & Universal Projector Mount Kit
5. Vaddio Device Controller
6. Vaddio EasyIP CeilingMIC D Microphone (add 2)

Scalable Products Behind the Scenes



1. Middle Atlantic Premium+ PDU with RackLink
2. Chief Large Fusion Tilt Wall Mount
3. Chief Fusion Pull Out Accessory
4. Chief Proximity Storage Slide-Lock Panel
5. C2G Ceiling Speakers (add 2)
6. C2G Triple Display Docking Station



“ Adding standing-height tables is a great way to bring our whole team into the meeting within the best camera view.”

Tonya Mitchell
Sales Operations

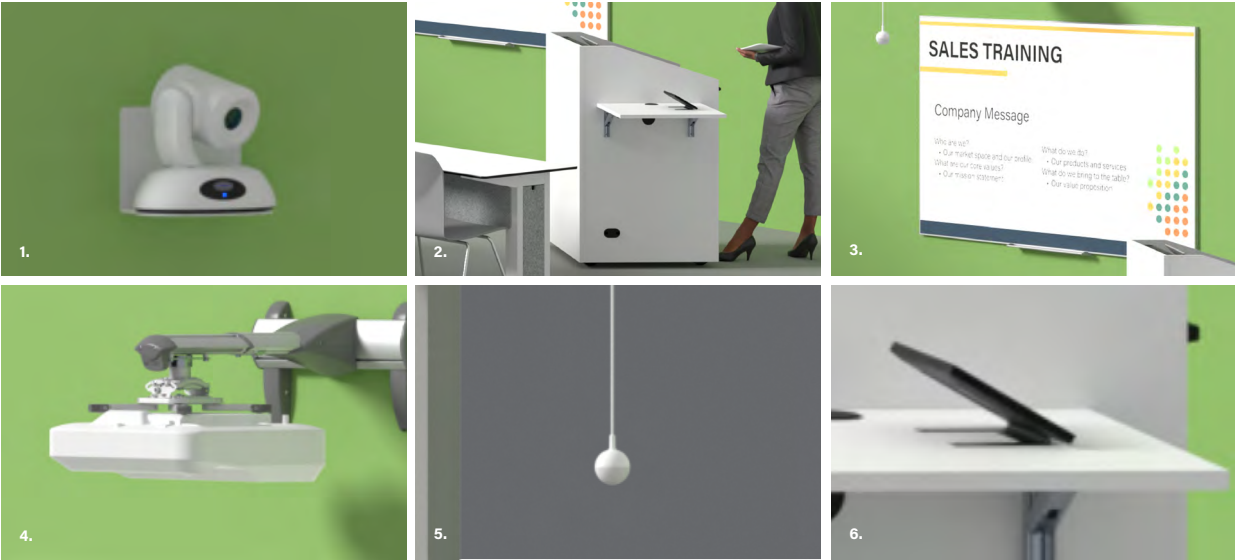
Training Rooms

(Up to 40 people)

Training rooms need a lot of flexibility to meet changing needs. Trainers may need to stream out a product demo to sales teams across the country, or they also might need to configure the room for a large in-person skills session.

AV over IP systems let you place the USB connection where you want it to meet the specific needs of the room while leaving space for growth. Add an instructor's desk with plenty of space for equipment, controllers and switches to keep training sessions chugging along.

Products



- 1. Vaddio EasyIP 20 Camera (2)
- 2. Middle Atlantic L5 Lectern
- 3. Da-Lite IDEA Screen (1)
- 4. Chief Ultra Short Throw & Universal Projector Mount Kit
- 5. Vaddio EasyIP CeilingMIC D Microphone (2)
- 6. Vaddio Device Controller

Products Behind the Scenes



- 1. Vaddio EasyIP Mixer
- 2. Chief Large Fusion Tilt Wall Mount
- 3. Chief Monitor Arm
- 4. Middle Atlantic Premium Series UPS Backup Power
- 5. Middle Atlantic Power Strip
- 6. Luxul Managed Switch
- 7. C2G Amplifier
- 8. C2G Performance Series Ultra Flexible High-Speed HDMI Cables
- 9. C2G Cat6 Cables
- 10. C2G Speaker Wire
- 11. C2G USB 3.0 Cable
- 12. C2G Ceiling Speakers (4)
- 13. C2G Triple Display Docking Station
- 14. C2G Retractable Table Box 4K Adapter Ring
- 15. Connectrac Under Carpet Raceway Kit



“ The interactive screen really helps me engage with the topics. ”

Samantha Wilson
Territory Sales Manager



CHECK OUT THE
SCALABLE SOLUTIONS!

Go to the next page to see how to expand the capabilities of a training room.



SCALABLE PRODUCTS

Training Rooms+

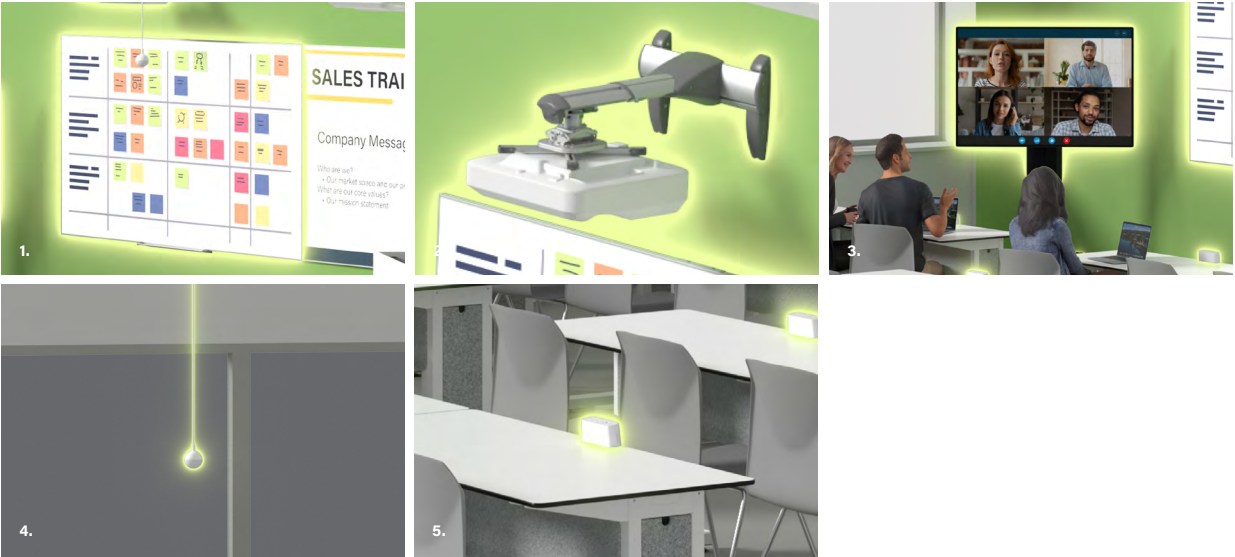
(Up to 40 people)



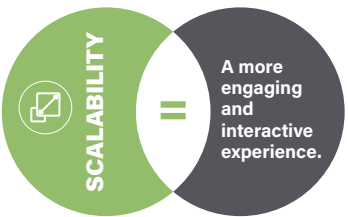
Need more versatility in your training room? We've got you covered. Customers are loving ceiling-mounted cameras for a second angle that can get good close-ups of a product demonstration.

A cart with display provides greater agility to roll into breakout sessions for small group work. And considering everyone is carrying multiple devices that need charging, look for solutions that can add power access at every table in the room.

Scalable Products



1. Da-Lite IDEA Screen (add 1)
2. Chief Ultra Short Throw & Universal Projector Mount Kit
3. Chief Large Fusion Manual Height Adjustable Mobile Cart
4. Vaddio EasyIP CeilingMIC D Microphone (add 2)
5. Wiremold ModPower On Surface Series



Scalable Products Behind the Scenes



1. Vaddio RoboFLIP 30 HDBT OneLINK HDMI
2. Vaddio EasyIP Mixer
3. Wiremold ModPower Middle Unit On Surface
4. Wiremold ModPower End Unit On Surface
5. C2G Triple Display Docking Station
6. C2G Ceiling Speakers (add 2)
7. C2G Conference Room Video Hub



“ When a training is hybrid, it is so cool to see the remote participants and interact with them too! ”

Andy Lee
Regional Sales Director



Boardrooms

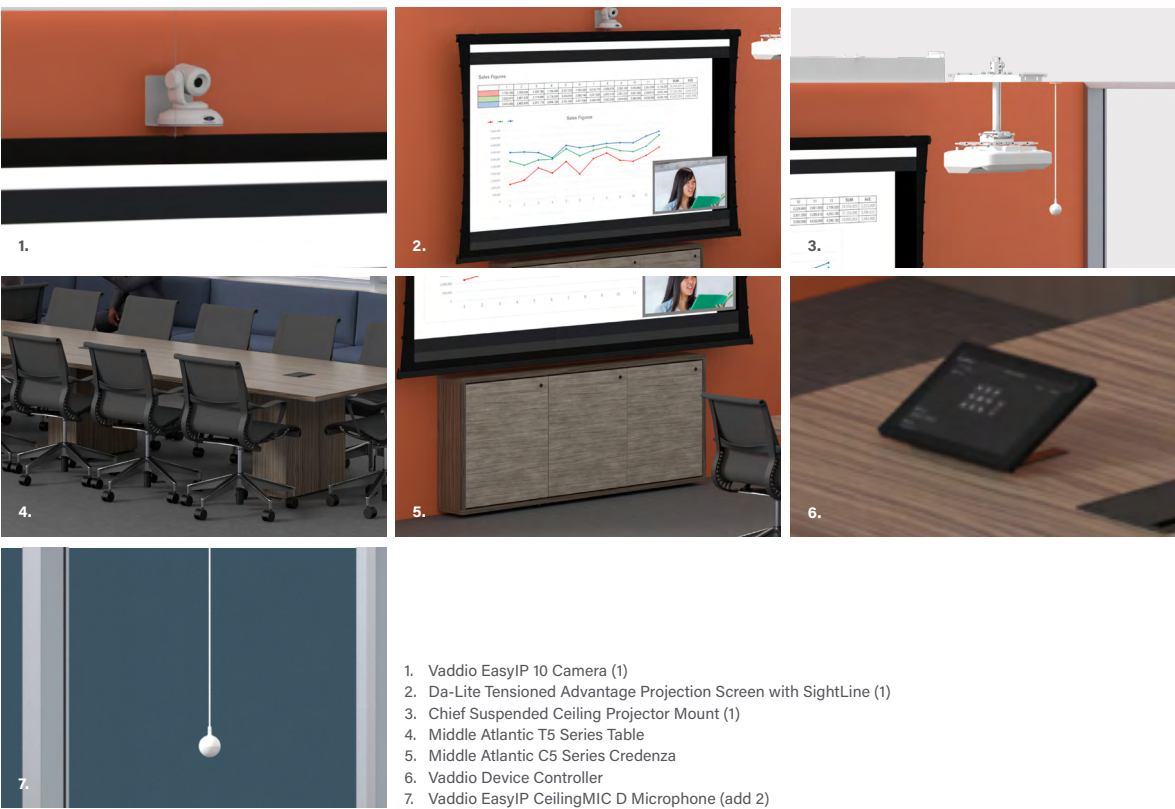
(8-20 people)

Boardrooms are where big decisions and bigger presentations are made. It makes sense to enhance the AV experience to help with these key business moments. It also needs to look impressive.

Under carpet raceway gets power and signal from the credenza to the table while keeping the room aesthetics unchanged. And a projection screen with cable drop makes sure everyone in the room can read the content while respecting the space's design.

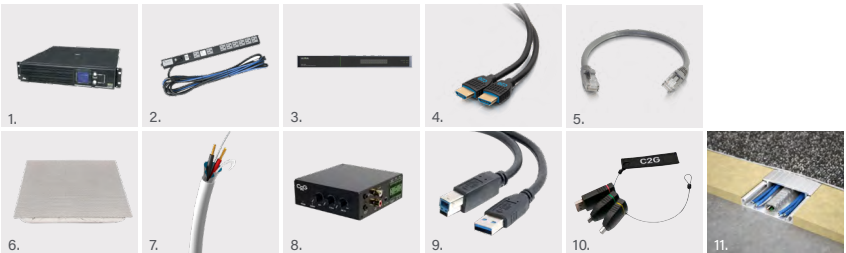
There's also the AV you don't need to see. No one wants cables and equipment clogging up the room – so a conference table built to hide AV equipment and a projector mount with above ceiling storage takes care of any of those concerns.

Products



1. Vaddio EasyIP 10 Camera (1)
2. Da-Lite Tensioned Advantage Projection Screen with SightLine (1)
3. Chief Suspended Ceiling Projector Mount (1)
4. Middle Atlantic T5 Series Table
5. Middle Atlantic C5 Series Credenza
6. Vaddio Device Controller
7. Vaddio EasyIP CeilingMIC D Microphone (add 2)

Products Behind the Scenes



1. Middle Atlantic Premium Series UPS Backup Power
2. Middle Atlantic Power Strip
3. Luxul Managed Switch
4. C2G Performance Series Ultra Flexible High-Speed HDMI Cables
5. C2G Cat6 Cables
6. C2G Ceiling Speakers (2)
7. C2G Speaker Wire
8. C2G Amplifier
9. C2G USB 3.0 Cable
10. C2G Universal 4K Adapter Ring
11. Connectrac Under Carpet Raceway Kit



“The large screen makes it so easy to read the content and to see my colleagues, it feels like we are in the same room!”

Debbie Clark
Executive Assistant



**CHECK OUT THE
SCALABLE SOLUTIONS!**

Go to the next page to see how to expand the capabilities of a boardroom.



SCALABLE PRODUCTS

Boardrooms +

(8-20 people)

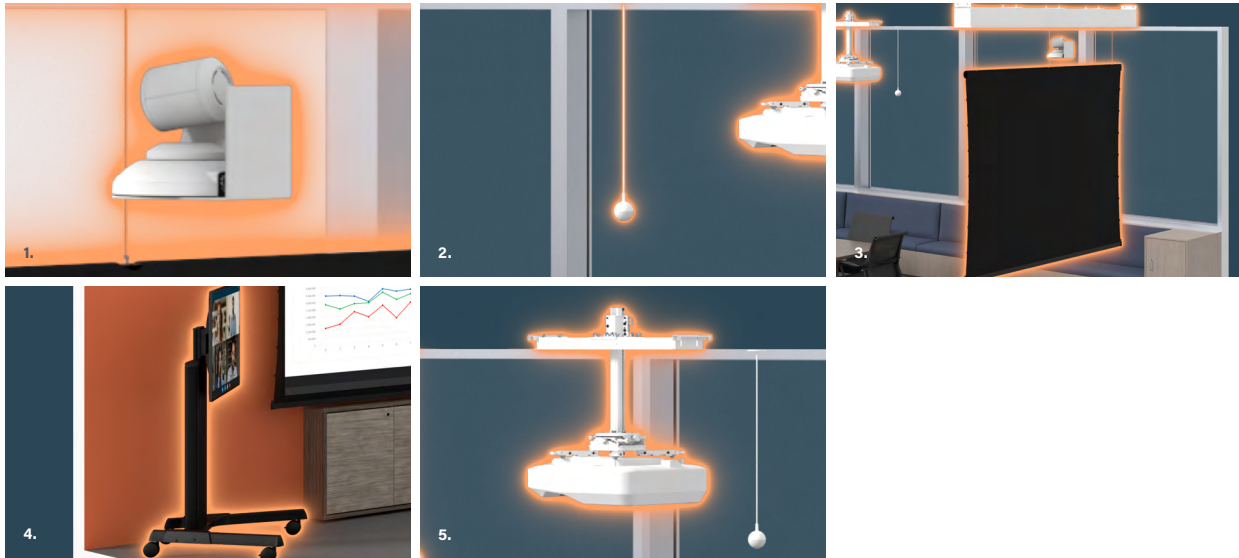


With boardroom members both in the room and remote, a truly equitable experience keeps everyone involved in the decision-making process.

Continue to add wow factors with an interactive projection surface, which is becoming a key component in this space for enhancing presentations and collaboration opportunities.

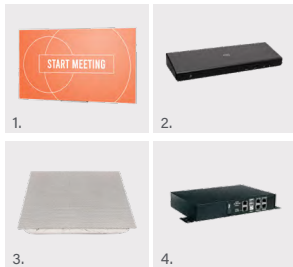
Table boxes allow additional locations to present or add extra hardware connections for attendees. Remote power, video and network management systems give you peace of mind that everything is working properly before starting critical meetings.

Scalable Products

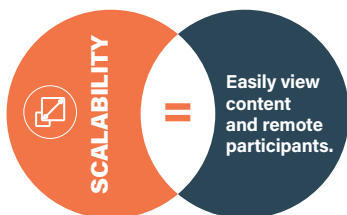


1. Vaddio EasyIP 10 Camera (add 1)
2. Vaddio EasyIP CeilingMIC D Microphone (add 2)
3. Da-Lite Tensioned Advantage Projection Screen with SightLine (add 1)
4. Chief Large Fusion Manual Height Adjustable Mobile Cart
5. Chief Suspended Ceiling Projector Mount (add 1)

Scalable Products Behind the Scenes



1. Da-Lite IDEA Screen (add to left wall)
2. C2G Triple Display Docking Station
3. C2G Ceiling Speakers (add 4)
4. Middle Atlantic Premium+ PDU with RackLink



“ No matter where you’re seated in this room the content and attendees are so easy to see, even if some are remote.”

James Thompson
Executive Director
of Finance



BE SEEN HEARD

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