

# SONY

# Everything You Need to Know About Sony's **VPL-CWZ10** Laser Projector

## MIGRATE FROM LAMP TO LASER

The compact VPL-CWZ10 is the first projector to combine the low operating cost of our Z-Phosphor® laser light engine with the easy setup of our exclusive Intelligent Settings at an unprecedented \$1,599 MSRP.

### Intelligent Settings

This unique feature simplifies installation and automatically optimizes settings for brightness, detail, color, contrast, noise, and cooling for meeting rooms, classrooms, museums, entertainment venues and multi-projection applications.



### Visibly Brilliant Picture

The VPL-CWZ10 combines a highly efficient laser light source with Sony's acclaimed 3LCD BrightEra™ panel technology that delivers exceptionally bright, high-contrast pictures with excellent color accuracy and stability.

### Lower Ownership Costs Virtually Maintenance Free

Less trouble and lower ownership costs with virtually no maintenance or down time. No costly lamps to replace.



### 1080p Resolution in WXGA Area

Conventional WXGA projectors just show the WXGA area of the image. The VPL-CWZ10 shows the full HD area in WXGA with less degradation.

### Portable & Compact

The most compact and lightweight projector in the industry today. Install any way you want - at an angle or upside down.



### Perfect Everywhere

From K-12 to mid-sized meeting rooms, sports bars and faith-based applications, the VPL-CWZ10 is leading the advance from lamp to laser.

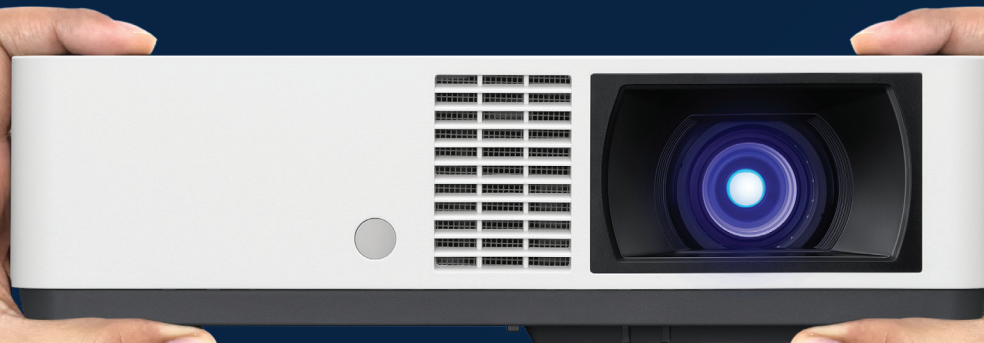
### Affordable Lamp to Laser Migration

The low MSRP of just \$1,599 reduces the financial hurdle of migrating from lamp to laser. Plus you get all the other cost saving benefits of laser.



### Seamless AV Integration

Partners brilliantly with leading networked control, monitoring and management systems such as Crestron Connected™.



Visit [pro.sony/laser](http://pro.sony/laser) to learn more about our Intelligent Settings laser projectors.