

**SONY**

# ACE Program

**Architects | Consultants | Engineers**

Resources  
to empower  
your vision



## Our goals

Nurturing partnerships is critical to working together to provide optimal solutions and win projects. Our goal is to instill a sense of trust as an enduring business partner, by providing you with the necessary tools to help you position Sony's expansive portfolio of corporate, education and entertainment solutions as the winning strategy.

## Resources to empower your vision

Our robust **Architects, Consultants & Engineers (ACE) Portal** should be every consultant's first stop when visiting our vast portfolio of commercial displays, video walls, projectors, cameras, mics, and video tools. If you need technical information, resources, Building Information Modeling (BIM) content, case studies, white papers or more—our goal is to provide the tools you need to win your projects with top-quality products.

## Our value proposition

What sets us apart? We bring award-winning expertise from the broadcast, music, gaming, movie production, and digital cinema industries to pro AV. We also work collaboratively with our channel partners, integrators, architects, designers, and of course, our end-user customers, to mindfully curate complete solutions. And our commitment and focus span every business touchpoint — from pre-sale to implementation and through post-sale.

## Benefits to partnership

As a certified valued partner, you have access to a vast array of resources and programs:

- Dedicated Project Resources – our team of Sales Support Engineers are here to help
- 24/7 POSC (Product Operations Support Center)
- Early access to product roadmaps and firmware updates
- Referral Program - Sales incentives when specifying Sony
- Product 'test drives' - Demo unit evaluations
- Opportunities for event and webinar participation

## Register for our newsletter >

If you're an architect, consultant, or an AV design engineer, register for our ACE Newsletter for the latest news and information that's relevant to you. You'll receive updates and the latest news on Sony products.

## Meeting the challenges of every pro AV solution application

Designed for the workplace, classroom, worship facility, transportation hub, or any environment that requires better, brighter, more robust imaging and advanced audio, our AV solutions deliver unparalleled benefits. Our award-winning products are found across all industries and applications, spec'd in by the country's top AV design consultants, and installed by leading AV integrators.



Corporate



Education



Government



Healthcare



Faith



Retail/Food & Beverage



Entertainment/Public Spaces



Transportation

## A complete portfolio covering the entire AV ecosystem

From image capture, audio, video, presentation, and collaboration, our high-quality technologies create immersive environments that engage and inspire. We also work closely with top companies to add even more value to our best-in-class products, with simplified integration and lower operating costs.



### Capture

- PTZ, POV, BOX cameras
- Beamforming ceiling microphone

### Create

- Edge AI video analytics
- Simple, flexible software

### Display

- BRAVIA 4K Pro displays
- Crystal LED video walls

### Project

- 3LCD Laser projectors
- 4K SXRD Laser projectors

If you're an architect, consultant, or an AV design engineer and would like to speak with a Sony representative, please contact us today.

[pro.sony/ACE](https://pro.sony/ACE)