

Digital Signage Solutions with Sony Pro BRAVIA Displays

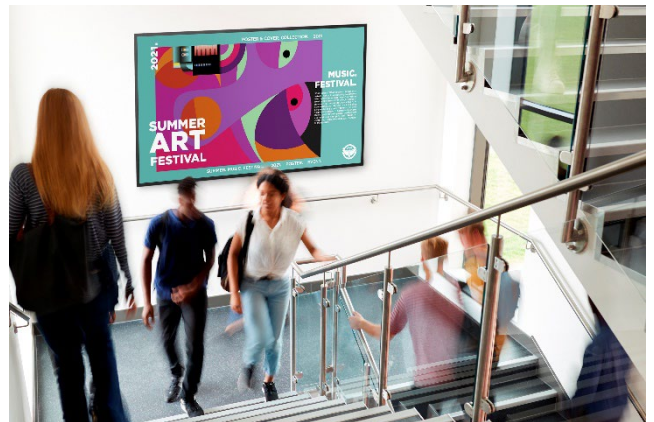
It's quick and simple to create attractive, eye-catching digital signage solutions for all around the campus, visitor centers, dining halls and dormitories with Sony Professional displays, its digital signage alliance partners, and certifications with Creston's XiO Cloud® platform and Cisco Webex.

Your message is clear - BRAVIA is your choice for stunning images packed with 4K detail and rich, vivid color. There's a choice of slim, stylish displays from 32 inches up to 100 inches that are sure to turn heads in any setting.

Superb images that grab student and faculty's attention

BRAVIA Professional displays get your message across with even more impact. Sony's powerful 4K HDR Processor X1 reproduces the finest details, making text and graphics — like maps and menus — sharper and easier to read. TRILUMINOS Display technology faithfully reproduces a wider range of rich, vivid colors. And with 4K HDR and X-tended Dynamic Range™ PRO, your audience will enjoy punchy, high-contrast images with an extended range of brightness levels, from sparkling highlights to deep, dark blacks.

- Simple, built-in signage configuration without a set top box reduces the cost of deploying digital signage.
- Easy to create playlist & schedule content payout over a network.
- Delivery can be interrupted for last minute sales or emergencies.
- Special cosmetic design for landscape, portrait, and tilt operation.
- Create content using HTML5.
- Reliability tested for 24/7 operation and special cosmetic design for B2B operations.
- Energy-efficient design keeps your operating costs down.
- Exceptional reliability gives you extra piece of mind, reducing unplanned maintenance and minimizing costly downtime.
- Flexible and readily scalable – Grows with your needs.



Evolving Digital Signage Alliance Partners

We work closely with top companies to add even more value to our industry-leading AV products and solutions. Whether it's configuring a digital signage network, connecting participants using video collaboration, or outfitting a room for device management and automation — Sony is committed to helping you. Our goal is to make your life easier, enabling you to optimize AV solutions from one proven and trusted source. [See list of our Digital Signage and Hardware Partners.](#)

© 2022 Sony Electronics Inc. All rights reserved. Features and specifications are subject to change without notice. Reproduction in whole or in part without written permission is prohibited. Sony, BRAVIA, TRILUMINOS and their respective logos are the property of Sony Corporation. All other trademarks are the property of their respective owners. Screen images simulated.