

# Professional Development

Never stop **growing.**

"In systems where the average teacher can access more than 2,000 digital tools in a given moment, training on a tool's basic functionality is insufficient. Closing the design divide moves teachers beyond the formulaic use of digital tools and allows them to actively design learning experiences for all students within a complex ecosystem of resources."

[NETP Report - US Department of Education](#) | PDF p34



## What Differentiates Bluum PD from Training?

### ♥ Customized Learning Objectives

- Planning call prior to PD to understand district goals and initiatives
- Skills Checklist to identify gaps in understanding related to integration of the technology

### ♥ Small Group Learning

- Maintaining a group size under 20 attendees provides ample time for facilitators to meet individual needs with hands on learning and support

### ♥ Integrate Current Classroom Technology

- Bringing all classroom technology tools together allows for increased engagement and impactful learning

### ♥ Curriculum Integration Support

- Student simulations, grade level/content area examples, and lesson planning support to ensure teachers are ready to utilize the technology the next day with students



## Build a Custom Package

### ♥ Remote Session | \$950

- Up to 3 hours of customized instruction for up to 20 attendees

### ♥ Onsite Session | \$2,900

- Up to 6 hours of instruction for up to 20 attendees

### ♥ On-Demand | Free

- Comprehensive suite of resources including instructional videos and an extensive library of training materials



### Train the Trainer | \$9,000

- Supports up to 10 Leaders
- Includes: 2 days onsite (one at start, one mid offering)
- 6 monthly coaching sessions of up to 90 minutes each
- Training Package: Needs Assessment, Slide Deck, Premium Email Support, 6 leader talking points
- Template emails



## Professional Development Topics

### ♥ AV Tools

- SMART
- Clevertouch
- Newline
- Epson
- ViewSonic
- LG
- Promethean
- Boxlight
- eGlass

### ♥ Software

- Google
- Microsoft
- Lumio by SMART
- Canva
- Seesaw

### ♥ STEM

- ClassVR
- Lü
- Active Floor
- MakerBot
- Seesaw
- Wonder Workshop
- UBTECH
- Glowforge
- Lenovo
- Umety
- SAM Labs
- MimioSTEM

### ♥ Pedagogy

- Artificial Intelligence (AI)
- Data-based instruction
- Flexible seating
- Project-based learning
- STEAM integration
- Maker Mindset
- Integration of Social Emotional Learning Practices



Don't see the tool you need?

Reach out to [education@bluum.com](mailto:education@bluum.com) for the latest offerings.





## Transformative Support for Teachers: Personalized, On-Site Expertise to Enrich Classroom Technology Integration

### Elevate Your Educational Experience with Bluum's Embedded Coaching

Studies tell us that teachers' loss of knowledge following a professional development training can be quite substantial- we call this "knowledge decay." Alongside this knowledge decay, few schools can devote the resources and calendar time to support the breadth and depth of training that it takes to truly integrate a powerful edtech tool into a teachers' pedagogical practices long term.

### Benefits of Bluum's Embedded Coaching

- **Combat Knowledge Decay:** Ongoing, in-person guidance helps teachers retain and apply new skills.
- **Deep Integration:** Coaches facilitate the incorporation of edtech tools into everyday teaching.
- **Customized Training:** Professional development aligned with your school's specific needs.

### Partner for Success

- We align with your district-wide tech initiatives while adhering to Bluum's best practices.
- We will help to foster meaningful and effective educational approaches to leveraging technology in the classroom.

Embrace the future of educational technology with Bluum's Embedded Coaches and watch your teachers thrive with sustained, hands-on support.

### Comprehensive Support Tailored to Your Needs

- ✔ **Group & Individual Training**
  - Formal whole-group sessions
  - Personalized one-on-one coaching
- ✔ **Flexible & Accessible Assistance**
  - Drop-in visits/"office hours"
  - On-demand video support
- ✔ **Expertise in Advanced Teaching Methods**
  - SAMR model proficiency
  - Blended and flipped classroom strategies
  - Inquiry and project-based learning approaches

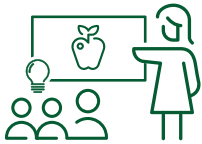
**100+**  
Schools  
Empowered

**1000+**  
Hours of Training  
and Support

Bluum's Embedded Technology Coaches have empowered over 100 schools through 1000+ hours of dedicated training and individualized support, enabling teachers to harness technology in the classroom with expertise and ease.

*"I am beyond thankful that we get to have our Coach on campus for the entire year. He is professional and incredibly good at what he does. Having our Coach on campus is every teacher's dream when they are presented with new educational technology."*

- Elementary School Teacher | Houston, Texas



**88%** of Educators Agree  
that technology supported by coaching  
increases flexibility in teaching and  
improves student learning!



**95%** Gained Significant  
**New Teaching Strategies**  
Through Coaching

**100%** of those who have participated  
in the **one-on-one coaching**  
sessions agree that:

- ✔ Now their edtech is useful.
- ✔ Feel comfortable integrating the tech into their classroom instruction.
- ✔ Told us that student engagement is higher when they use their edtech.
- ✔ Using the edtech increases their flexibility in teaching, personalizes their students' learning, and positively impacts their student learning.





## Testimonials from Past Embedded Coach Customers:

*"Our Coach's teaching experience brings so much richness to his coaching; he thinks like a teacher and knows fully the profession's challenges. He is a great listener. He challenges me to push past my comfort zone to learn new tools that will serve me and my students."*

*"Having our Coach in the building is an amazing advantage and asset! Otherwise, we would have a new piece of tech and no idea of what all it was capable of."*

*"I want to commend our Coach on his professionalism and flexibility. His work ethic and enthusiastic approach to coaching have made a difference in my scholars' learning. Our sessions provided the support and content needed to personalize instruction while enabling students to participate in the language of their choice. THAT was a huge step forward for my students. Thank you!"*

## Opportunities to Improve Student Outcomes and Teacher Satisfaction Levels with Bluum's Embedded Coaches

Guide your teachers to new heights with the compassionate support of Bluum's coaches. Ignite a passion for tech in the classroom, inspire innovative teaching, and cultivate a school's enduring support system. Together, let's create a brighter future in every lesson.

Let's shape the future of education together. Reach out now to start the transformation!



### Contact Us!



Schedule a call with our Education Services team to discuss how we can support your educators.

[education@bluum.com](mailto:education@bluum.com)

